



M70

Target Customer

- Users looking for clear calls and extended talktime

Basic Descriptor

- Plantronics M70™ Bluetooth® headset

Headlines

- Packed full of features
- More features, more options

Ad Copy (Short Print Ad/Catalogue Options)

Easy call and music controls, language options for alerts, plus a hibernation mode.

Language options, easy call and music controls, lasting comfort, and more.

50 - 100 words options

The Plantronics M70™ Bluetooth® headset is packed full of features: it lets you control both calls and music, offers three language options for status alerts, and activates your smartphone's voice-controlled dial and search features. Also includes long-wearing comfort, enhanced audio when using HD-enabled smartphones, plus a DeepSleep hibernation mode that helps keep it charged for up to six months.

The Plantronics M70™ Bluetooth® headset is so lightweight and comfortable you may forget you're wearing it. During set up, you simply follow the voice prompts to select one of three language options for the audible status alerts on talk time, battery level, connection, and more. You can also control music tracks and volume without touching your smartphone. If you leave it in the car or at the office, the M70 will enter DeepSleep hibernation mode to conserve the battery. Using the M70 is so easy that you can finally free your ear from your smartphone.



DeepSleep Mode – Feature Specific Marketing Copy

Plantronics DeepSleep® power-saving mode activates when your M70 is away from your phone for over 90 minutes. When it's back in range (10 meters or less), you can just tap the Call button to "wake" it up. Using the DeepSleep mode can extend battery readiness up to six months.

Short Bullets

- Quick and easy set up
- Comfortable for hours of use
- Controls streaming music and media
- English, German, or Russian language options
- HD audio for wideband-enabled phones
- Hibernates using DeepSleep mode
- Answer calls from two phones
- Up to 11 hours talk time, 16 days of standby time

Long Bullets

- The lightweight design and soft eartip let you put it on and forget you're wearing it.
- Control your music and streaming audio using headset buttons instead of your smartphone.
- During set up, select English, German, or Russian language options for status alerts on remaining talk time, battery level, and more.
- Reduces noise, wind, and echo from calls and delivers HD audio clarity when used with wideband enabled smartphones and mobile service
- With up to 11 hours of talk time and 16 days of standby time you can talk more, charge less.
- DeepSleep hibernation mode that activates when out of range from your phone, keeping headset charged up to six months.

Headset Specifications

Bluetooth 3.0
QuickPair technology
A2DP for audio streaming
AVRCP for music controls
DeepSleep technology
Multipoint technology
Headset battery meter for iPhone and iPad
Up to 11 hours talk time
Up to 16 days standby time
Up to 180 days DeepSleep mode
Up to 10 meters range
Weight 8 grams

Product information



Order information

Description	Part Number	EAN Code
M70/R, BT HEADSET, E&A	200739-05	5033588042709
M70/R, BT HEADSET, E&A, SOUTH	200739-26	5033588042716
M70/R, BT HEADSET, E&A, EAST	200739-65	5033588042723

Package contents

Bluetooth headset, Clip-on earloop, USB charge cable, user instructions

Master carton quantity

12 units

Shipping information

Weight and dimensions	Height (cm)	Width (cm)	Depth (cm)	Weight (g)
Single	18	10	4.5	150
3 pack	20	12	14.5	550
12 pack	21	25	30	2600

Spares and accessories

Description	Part Number
Spare, AC Adapter Universal	38478-03
Spare, Micro USB Cable Charger	76016-01
Spare, USB Lanyard	79393-02
Spare, 2-in-1 cable, black	88852-01
Spare, car charger, 5V 1000mA VPC, black	89110-01
Spare earloop & eartip fit kit	200777-04